



## NEWS RELEASE

For Immediate Release

### **PeopleFund Wins Innovation Award at 9<sup>th</sup> Annual Austin Chamber of Commerce Business Awards**

*Austin Chamber of Commerce honors PeopleFund with  
Bury + Partners' Innovation Award in Non-Profit Category*



AUSTIN, Texas – August 26th, 2009 – PeopleFund, a non-profit Community Development Financial Institution, was awarded Bury + Partners' Innovation Award in the Non-Profit category at the 9<sup>th</sup> Annual Austin Chamber of Commerce Business Awards on Wednesday, August 26<sup>th</sup>, 2009 at the Hilton Austin Hotel at 500 East Fourth Street.

“We are delighted to accept this award, and are honored to have participated alongside our colleagues in the business and non-profit community who work continuously to improve the lives of Central Texans,” said Margo Weisz, Executive Director of PeopleFund. “We are committed to expanding economic opportunities to underserved communities in the Greater Austin area.”

PeopleFund was presented the award by Barry Mayer, President of Tokyo Electronics and Austin Chamber of Commerce Chair-Elect and Paul Bury, President of Bury + Partners and Chair of the Austin Chamber of Commerce. Also in attendance on behalf of PeopleFund were Gary Valdez, PeopleFund Board Member and Founder of Focus Strategies Investment Banking, Eric Scott, Director of Development at PeopleFund, and Barbra Boeta, Community Lender at PeopleFund.

### **About PeopleFund**

PeopleFund is a Central Texas non-profit organization dedicated to creating economic opportunity through small business loans, affordable housing initiatives and community outreach. Since its inception in 1994, PeopleFund has loaned over \$20 million to small businesses such as Escuelita Del Alma Learning Center, RCR Auto Repair, Ecology Action, Rosy's In-Home Health Care Services, Blue Dahlia, Juan in a Million and numerous other small businesses. PeopleTrust, an affiliate of PeopleFund, specializes in affordable home-ownership by providing innovative and responsible financing opportunities. PeopleTrust has assisted 130 families achieve home ownership since 2008. For additional information, please visit [www.peoplefund.org](http://www.peoplefund.org).

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