



6<sup>th</sup> Annual East Austin Economic Summit  
Community Development Survey Results

1. If you were granted \$5 million for East Austin neighborhoods, what are the top two areas you would consider funding? Please rank in order of importance (1 and 2)

1<sup>st</sup> Priority

- 40% - Schools/Education
- 32% - Affordable Housing
- 12% - Small Business Dev.

2<sup>nd</sup> Priority

- 25% Schools/Education
- 22% Small Business Dev.
- 21% Affordable Housing

2. What are East Austin’s biggest assets? Choose two. Please rank in order of importance (1 and 2)

1<sup>st</sup> Priority

- 39% Proximity to Downtown
- 27% Cultural History
- 20% Sense of Community

2<sup>nd</sup> Priority

- 35% Proximity to Downtown
- 22% Sense of Community
- 14% Cultural History
- 14% Capital MetroRail

3. What are East Austin’s biggest challenges? Choose two. Please rank in order of importance (1 and 2)

1<sup>st</sup> Priority

- 35% Affordability
- 15% Economic Isolation
- 15% Property Taxes

2<sup>nd</sup> Priority

- 24% Crime/Relationship with APD
- 23% Economic Isolation
- 14% Affordability

Below you will find a list of choices. For each question, please circle which is more important to you – you can only choose one! Please Circle which option you would rather have.....

4. Multi-Family Affordable Housing **OR** Single Family Plots with Yards?

48%

52%

5. Cultural/Economic Similarity **OR** Cultural/Economic Diversity?

8%

92%

6. Increased Parks and Public Green Space **OR** Increased Parking/Roads?

88%

12%

7. Highly Populated City Centers **OR** Sub-urban growth?

79%

21%

8. In the past 5 years have you had to move out of East Austin (your home or business) due to the rapid development in your neighborhood?

Yes - 4%      No – 96%



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9. In the past 5 year have you feared such a move?

Yes – 16%      No – 84%

10. Where have you considered moving to?

Further East

11. Do you go to cultural/art spaces in East Austin (For example, theatres, galleries, music venues, etc.)

Yes – 71%                      No – 29%

12. Do you plan on using the upcoming Capital MetroRail?

Yes – 70%                      No – 30%

Some believe that the concerns of East Austin (Affordable housing, public transportation, economic isolation, cultural preservation) are becoming issues for the entire Central Texas region. Do you agree?

Yes – 92%                      No – 8%

If Yes, why do you think this has occurred?

- Rapid population growth has caused people to spread further out and increased the need for new development – 40%
- Increased land values and property taxes have priced people out of central Austin – 60%