

2009 CONFERENCE ON **ECONOMIC** OPPORTUNITY SCHEDULE OF EVENTS

8:30 - 9:00 **BREAKFAST AND REGISTRATION**

9:00 - 9:20 **OPENING REMARKS FROM PEOPLEFUND AND CAPITAL ONE**

9:20 - 9:50 MORNING KEYNOTE ADDRESS:

KENIA DAVALOS

LA County Commissioner, Award-Winning Entrepreneur and International Business Leader

9:50 - 10:45 ECONOMIC OUTLOOK:

SUZI SOSA

President, MPOWER Foundation

10:45 - 11:05 **SURVEY OF PARTICIPANTS**

11:05 - 12:05 MORNING SESSIONS

FORECLOSURE & NEIGHBORHOOD STABILIZATION

The Impacts of Foreclosure on Our Neighborhoods

TRANSPORTATION

Greater Austin's Communities in Transit

MARKETING & SMALL BUSINESS BUDGET

Low Cost Strategies for Cash Strapped Emerging Businesses

CONTINUING EDUCATION & WORKFORCE DEVELOPMENT

Adult Education and Job Trends

ART AS COMMUNITY

Fostering Cohesion through Creative Partnerships

AFFORDABLE GREEN LIVING

Sustainability that Puts Money in the Bank

12:15 - 1:15 AFTERNOON SESSIONS

COMMUNITY LAND TRUST FILM

Community Land Trusts in Action

AUSTIN'S COMPREHENSIVE PLAN

Guiding Economic Opportunity

SMALL BUSINESS AND THE CREDIT CRISIS

The Backbone of Our Economy

WORKFORCE DEVELOPMENT FOR GREEN COLLAR JOBS

Preparing Austin for a Green Economy

URBAN AGRICULTURE

The Value of Eating Local

ART AND THE LOCAL ECONOMY

The Artist as Entrepreneur

1:15 - 2:00 **LUNCH AND SURVEY RESULTS**

2:00 - 2:30 AFTERNOON KEYNOTE ADDRESS:

DAVID HINSON

National Director, Minority Business Development Agency

2:30 - 3:00 **CLOSING REMARKS/PERFORMANCE**

