

PeopleFund's 7th Annual Conference on Economic Opportunity presents twelve interactive sessions led by 54 expert panelists!



PANELIST AND SPEAKER BIOS

Roy Alston: Founder & CFO, ValueSpark Capital

Roy is the Co-Founder and Chief Development Officer of ValueSpark Capital, a mission driven community development investment banking firm serving low to moderate income communities. Also, Roy is a senior strategy and policy consultant specializing in the areas of equitable public policy, community economic development, and entrepreneurship, as well as public and private sector leadership. Mr. Alston served as Senior Consultant for the New Orleans Redevelopment Authority, Louisiana Disaster Recovery Foundation, Community Development Capital (New Orleans Based CDFI) and PolicyLink, a national policy and communications firm, focused on developing State and Local Equitable Policy issues with the State of Louisiana and the City of New Orleans along with providing advocacy support of many community based organizations involved in the Gulf Coast Recovery.

Mason Arnold: Founder, Greenling.com

Mason Arnold has been an Organics pioneer and serial entrepreneur since graduating from The University of Texas in 2001. Mason is founder and CEO of Greenling, the first and largest viable grocery delivery service in Austin and San Antonio with a focus on sustainability through local and organic food. Greenling has won many awards for its technology, business model, and environmental stewardship including 'Best Local Food Company' by Austin Chronicle readers in 2007, 2008, and 2009. A longtime Organic activist, Mason drafted legislation to create the Organic Advisory Board to the Texas Department of Agriculture and remains active in public policy.

Tamara Atkinson: Deputy Director, Workforce Solutions - Capital Area Workforce Board

Tamara Atkinson is the Deputy Director of External Affairs for Workforce Solutions – Capital Area Workforce Board. She has held management-level positions in the public workforce system for ten years. She is currently charged with programming Federal stimulus dollars towards training in high-demand, high-growth areas, including "green jobs". Workforce Development is Tamara's second career. Tamara holds a Master of Arts in Linguistics from the University of North Texas, and a Bachelors of Arts in English from the University of Texas at Austin. She began her professional life as an educator and educational administrator working in Morocco. She currently serves on the Career and Tech Prep Advisory Council for Austin Independent School District and the Financial Stability Leadership Council for United Way of Central Texas.

Jeff Barton: Hays County Commissioner, Precinct 2

Before becoming Precinct 2 County Commissioner in 2006, Jeff Barton worked as the manager of the Land Use and Planning Department for the Texas offices of a national engineering and planning firm. He also served as a county commissioner for almost seven years in the 1990s, from 1992-1998. Mr. Barton is a current and founding board member of the Central Texas Sustainability Indicators Project, and has served as President of that board. The project provides leaders across the Austin Metro Region with data and context about trends in the "three Es" - economy, environment, and social equity - and promotes the idea that a healthy region must weave together, and balance, all three concerns. He serves on the board of the Austin-San Antonio Commuter Rail District, representing the Capital Area Metropolitan Planning Organization (CAMPO), and is the county's representative to the Plum Creek Watershed task force. He has also served as President of the nine-county Capital Area Rural Transportation System Board of Directors, and as Vice-Chair of the Capital Area Metropolitan Planning Organization (CAMPO), and has been active as an advocate of local and regional transportation planning and funding. A long-time advocate of conservation subdivision planning, and of more far-reaching planning for growth and transportation for counties in general, Mr. Barton has written and spoken widely on county planning authority. While in the private sector, he frequently taught continuing education courses around the state for county officials and planners. He has been active with the Conference of Urban Counties and the Texas Association of Counties.

Jordana Barton: Vice President for Community Development Banking, Capital One Bank

In this role, Jordana builds partnerships to promote economic revitalization and access to financial services in the Central and South Texas cities of Austin, San Antonio, Corpus Christi, McAllen, and Brownsville. She implements community development initiatives that include affordable housing, small business development, workforce development, homebuyer education, and financial literacy. Prior to working with Capital One Bank, Jordana served as Vice President of Development and Communications for the microfinance organization, ACCION Texas.

While there, Jordana conceptualized and organized a national conference in 2007 to promote domestic microfinance and encourage large-scale investments in the movement here in the United States. Her leadership contributed to the organization winning the Wachovia NEXT Award for Opportunity Finance in 2007. Jordana is also a founder and former director of the Latino Financial Issues Program, a program that promotes financial literacy, entrepreneurship, and asset building in low-income communities, now based at The University of Texas San Antonio, College of Business. Jordana began her career in East Austin as an English teacher at LBJ High School. She holds an MPA from the John F. Kennedy School of Government at Harvard University. Her areas of expertise include economic development policy, microfinance, negotiation, strategic partnerships, and fundraising.

Jose Beceiro: Director of Clean Energy Initiatives, Greater Austin Chamber of Commerce

Beceiro's responsibilities include: recruiting clean technology companies to the five-county Austin metro area, lobbying in support of clean tech public policies at the local, state, and federal levels, coordinating and serving as the regional spokesperson on Austin clean tech initiatives, and serving as the coordinator of the Austin Chamber Clean Energy Council. Beceiro works day-to-day with the City of Austin, Austin Energy, UT Austin Clean Energy Incubator, Austin Chamber Clean Energy Council, State of Texas, and the Austin clean tech industry in a collaborative effort towards building Austin's clean energy ecosystem. Beceiro and the Austin clean energy community are solidifying Austin's title as the "Clean Energy Capital of the World." Beceiro also serves as a board member of the Pecan Street Project, Inc. organization. Prior to joining the Austin Chamber, Beceiro worked as an economic development consultant for Austin-based AngelouEconomics where he developed community assessment reports, target industry studies, site selection analyses, and strategic implementation strategies for regional communities and private sector clients. Beceiro is a graduate of the University of Texas at Austin in economics with concentrations in mathematics, aerospace engineering, and finance.

Laura Bosworth-Bucher: Venture Executive, EDCO Ventures

Laura Bosworth-Bucher is an experienced executive with 20 years of combined service with Dell and IBM. Laura is serving with EDCO Ventures a non-profit organization whose mission is to create diverse jobs and innovative companies in economically distressed regions in Texas. She is a venture executive mentoring nascent start-ups on all aspects of strategic planning from critical hiring, business development to capitalization. She was most recently director of Dell's WW Customer Experience effort where she worked with leaders in every function across the corporation to define Dell's strategy and execution plans for improving customer satisfaction and loyalty. During her tenure, satisfaction improved 40-50% in core support organizations. Prior to joining Dell in 1998, Ms. Bosworth held a variety of management positions at IBM. She has experience in both product and manufacturing process engineering. Laura is on the advisory board for the college of engineering at the University of Texas at El Paso and is a board member with the Texas Alliance for Minority Engineering. Additionally, she volunteers with a variety of other non-profit organizations.

Effie Brunson: Development Director, 1house at a time

Effie Brunson, LEED AP® has almost ten years experience in the design and construction field. A licensed Interior Designer, she spent most of the last decade in the Pacific Northwest doing architectural project management, code consulting, and permit expediting. She moved back to Texas three years ago, and has spent the last 2 1/2 years as Sustainable Development Coordinator for a local commercial real estate developer. She also recently co-founded a local non-profit that retrofits low-income homes to make them more energy- and water-efficient using volunteer labor, called 1house at a time™. She currently serves as Austin Co Vice-Chair for the Central Texas-Balcones chapter of the US Green Building Council, and Secretary on the Board of Directors of Texas non-profit Design~Build~Live.

Lisa Byrd: Executive Director, ProArts Collective

Lisa Byrd hails from Philadelphia, PA. Her career in the arts has spanned over 20 years and encompassed a wide variety of disciplines. More recently, she has become a specialist at developing programming, coordinating theatrical and artistic events and managing all aspects of the performing and media arts. In 2005, Ms. Byrd left Ballet Austin to assume the mantle of Executive Director for ProArts Collective and its sister organization, the African American Arts Technical Resource Center. Previously small, community based, culturally specific organizations, under Ms. Byrd's leadership, both organizations blossomed into sustainable institutions, based mainly on the artistic and administrative infrastructure Ms. Byrd was able to bring to table. ProArts and AAATRC have risen to the forefront as producers and community partners. An ardent supporter of both education and community development, Ms. Byrd's accomplishments reflect a continuing commitment to both of these efforts. She has served as a guest lecturer and instructor for both the Scribe Video Center and Austin Community College, and was also responsible for designing the undergraduate training program at the University of Texas at Austin. In

support of other community performance groups she has served on the Board of Directors for both Austin Shakespeare Festival and Second Youth Repertory Theatre, and as a theatre critic for the Austin American Statesman. Outside of theatre, Ms. Byrd is an active member of the efforts to restore and invigorate life in East Austin and beyond. She serves as a commission member on the Austin City Council's African American Advisory Resource Commission, a board member for the Austin Revitalization Authority and Community Co-Chair for the African American Quality of Life Initiative.

Rebecca Campbell: Executive Director, Austin Film Society

Rebecca Campbell has been Executive Director of the Austin Film Society since 1998, having served in the nonprofit sector her entire career. During her tenure, the Film Society expanded its nationally recognized film exhibition and filmmaker programs by establishing Austin Studios, founding the Texas Film Hall of Fame, and creating a youth outreach initiative. Rebecca holds an MFA in Film Production from UT Austin, and has made an award-winning documentary, THE TOWN THAT JACK BUILT, and produced award-winning educational CD-ROMs. She serves on the Board of Directors of the National Alliance for Media Arts and Culture.

Donna Carter: President, Carter Design Associates

Ms. Carter's civic engagement reflects her interests in creating livable, sustainable communities through the built environment, support for healthy community initiatives and the importance of the Arts as a key component of a vibrant city. In addition to over fifteen years of service to the Seton Family of Hospitals including over ten as a Trustee, she currently serves on the Executive Committee of ECHO (Ending Community Homelessness) and the Huston Tillotson University Board of Trustees. Statewide service includes Commissioner of the Texas Historical Commission and a Fellow of the Center for Heritage Conservation at Texas A&M University. Past board responsibilities include the Ecology Action, Capital City Chamber of Commerce, Women & their Work, AIA Austin, Texas Society of Architects, Leadership Austin, and the Heritage Society of Austin.

Elisbeth Challenger: Managing Director, Zach Scott Theatre

Elisbeth Challenger became ZACH Theatre's Managing Director in 2007 after having served as a non-profit consultant and the Executive Director of One World Theatre since moving to Austin in 2005. As ZACH's Managing Director, Elisbeth is responsible for a \$20M capital campaign towards the building of a new 400-seat theatre as well as the management, development, and finances of the organization. Under her guidance ZACH has just completed a Five Year Strategic Plan which will move the organization into the next phase of its significant expansion. Prior to Austin, she resided in the San Francisco bay area where she was Montalvo Arts Center's Executive Director, spending nearly 20 years with the organization. As Executive Director, Elisbeth led Montalvo's growth from a small, community-based organization into a major presenting venue and home to an internationally acclaimed artists residency program. Other accomplishments during her tenure included increasing ticket sales from less than \$500K to more than \$4 million, expanding the patron base from 6,000 to 80,000; and raising more than \$20 million for capital projects. Earlier in her career, she served as Administrative Director for the San Francisco Boys Chorus, Education/Outreach Director of the Fairmount Theatre of the Deaf, and as department chair and faculty member of the performing arts department of The Purnell School in New Jersey. Elisbeth graduated from the Boston Conservatory of Music with a bachelor's degree in fine arts in drama and musical theatre. She attended the Harvard Business School Executive Education Program, Center for Excellence in Nonprofit Management Leaders Institute in San Jose, CA and served in leadership roles for the American Leadership Forum, Silicon Valley, Saratoga Rotary Club, Junior League of San Jose, and the Downtown Austin Alliance Parks Committee. Elisbeth has always had a passion for the theatre and performed for many years in summer stock, dinner theatre, and semi-professional productions on the east coast and in California.

John-Michael Vincent Cortez: Community Involvement Coordinator, Capital Metro

A life-long resident of Central Texas, John-Michael Vincent Cortez graduated from McNeil High School in northwest Austin and received a degree in International Business from The University of Texas at Austin. John-Michael is also a graduate of the Hispanic Austin Leadership program and 2008 Leadership Austin Essential Class. Mr. Cortez's passion for public service is evidenced by his leadership roles in several community organizations and efforts. John-Michael has served as President of the Greater Austin Hispanic Chamber of Commerce Education Foundation, and is a Past President of the Austin History Center Association. Mr. Cortez has also served on the Board of Directors of the Greater Austin Hispanic Chamber of Commerce, Austin Partners in Education, Friends of the Austin Public Library, Austin Public Library Foundation, Austin Independent School District Foundation, Hispanic Scholarship Consortium of Central Texas, Liveablecity, and Austin Latino Music Association. He is also an active member of the Rotary Club of East Austin. Due to his extensive work in the community, Mr. Cortez was appointed by the Austin City Council to serve on the Libraries for the Future Task Force, Zoning and Platting Commission, and Planning

Commission. The Austin ISD Board of Trustees also appointed Mr. Cortez to serve on the Austin Community Education Consortium, and recently, John-Michael co-chaired the Austin ISD Task Force for the District Strategic Plan. Mr. Cortez grew up working in his family's restaurants in Austin, was previously employed as a marketing consultant at an Austin-based firm, co-founded and ran a local, small business in the construction industry, and served as Outreach Director for the Office of Congressman Lloyd Doggett. He currently is a Community Outreach Specialist for Capital Metropolitan Transportation Authority.

David Danenfelzer: Manager of Development Finance, Texas State Affordable Housing Corp

David has been employed in the Community Development and Housing Finance industry for the past eight years. He was drawn to the field through my previous work as a surveyor of historical sites across the state of Texas. He has a broad background in the field having worked as a Technical Assistance provider to nonprofit housing developers, the administrator of the Texas Housing Trust Fund and currently as the manager of Housing and Developer Financing at the Texas State Affordable Housing Corporation goals include continuing to grow his experience in housing finance and nonprofit administration. He hopes to work internationally in community and habitat development, and use his experience and knowledge to educate others entering the community development field. His specialties include: Housing Bond Finance, Administration of Federal Housing Programs, Financial Underwriting, Community Planning, Preservation of Affordable Housing, Green Building and Accessible Design, Integrated Housing for People with Disabilities

Kenia Davalos: L.A. County Commissioner, Award-Winning Entrepreneur, International Business Leader

For more than 10 years, Kenia Davalos has worked within the private, non-profit, and government sectors as an advocate for the Latino business community. Her career includes distinguished tenures at the White House, U.S. Small Business Administration, Latino Issues Forum, The Greenlining Institute, American Express, and now the Los Angeles County as a 2nd term County Commissioner. With such distinctions as "Philanthropist of the Year" (2002) and "Advocate of the Year" (2004) by the Latino Business Association, Kenia's professional life has been dedicated to empowering Hispanic business owners. In 2001, while serving as Market Development Manager for American Express, Ms. Davalos developed and promoted an innovative marketing strategy through which proceeds of the American Express Community Express/ Latin Business Association credit card were donated to non-profit organizations promoting small business development. Featured in various publications on both a national and international level, Ms. Davalos' experience as entrepreneur, advocate, and elected official gives her a comprehensive perspective on the challenges of economic development in minority communities.

JoAnn DePenning: State Coordinator, Texas Foreclosure Prevention Task Force

JoAnn DePenning is an educator and national consultant currently serving as Co-chair and Statewide Coordinator of the Texas Foreclosure Prevention Task Force. She divides her time between the activities of the Texas Foreclosure Prevention Task Force and working on state and national foreclosure prevention and intervention strategies, while promoting pre and post-purchase homebuyer education program development, financial literacy in K-12 schools and working on homelessness prevention policy. Beginning her career in housing finance and real estate in 1984, she was President of Statewide Financial Services, Inc. an Austin, Texas mortgage lender. She was a residential and commercial real property appraiser and worked for 8 years at the Texas Department of Housing and Community Affairs managing the State's Mortgage Revenue Bond Programs and the State's Homebuyer Education Program prior to founding J DePenning Consulting, Inc. in 2004. DePenning coordinates the activities of the Texas Foreclosure Prevention Task Force, originally a NeighborWorks America initiative begun in the summer of 2007. The Task Force is currently comprised of numerous local state initiatives, over 100 organizations and close to 200 individuals. She is often called upon to deliver public presentations on the state of the foreclosure crisis in Texas and to share how to create effective collaborations. DePenning also provides technical assistance and delivers pre and post homebuyer education, housing and foreclosure counseling certification training throughout the United States on behalf of NeighborWorks America. She provides technical assistance and financial literacy certification training on behalf of First Nations OWEESTA Corporation throughout Indian country, she serves on the Texas Interagency Council for the Homeless and provides technical assistance and educational training services in homeless shelters throughout Texas on behalf of the Texas Homeless Network.

Scott Dubois: Founder, Bluegreen Project

Scott is a freelance gardener, designer and educator living in beautiful Austin, Texas USA. Scott specializes in organic edible/native plant gardening and media/marketing for non-profit groups and has worked on a variety of projects including the Kinky Friedman for Governor Campaign and the Teaching Garden, an Austin based non-profit working in school gardens. He graduated from the University of Texas and is a certified Permaculture designer. He is one of the founders of Urban Homestead Landscaping and maintains fruitrescue.org in his free time. Currently,

most of his time is spent tending the vegetable garden at Fonda San Miguel Restaurant and teaching gardening to wonderful K-4 students at Primavera Montessori School.

Greg Esparza: Volunteer Coordinator, Green Doors

Greg joined Green Doors as Volunteer Coordinator in October 2008. He organizes and directs the operations of the Volunteer Program ranging from advocacy opportunities, weekly volunteering at the Green Doors Food Pantry, to on-site community building projects at Green Doors housing locations. As a volunteer in the Austin community, Greg acted in production, programming, and moderating roles for two local symposia exploring urban development in Austin—the Real Community Is Real Art Workshop and the Great Public Spaces Action Forum—, is the lead organizer of the Real Community Austin online social network, and is a member of the AIA Design Voice Steering Committee and Liveable City Advisory Council. Beyond his position at Green Doors, Greg is the Market Manager for the HOPE Farmers Market, a new Sunday market located in Central East Austin that will feature local farmers, artisans, gardeners, and advocacy organizations in a unique atmosphere. Greg holds a B.S. in Architecture and B.A. in Humanities from the University of Texas at Austin where he focused on the role of urban public space in the formation of community and identity.

Beth Ferguson: Founder of Sol Design Lab, Independent Artist

Beth Ferguson is a practicing ecological designer and a community artist. Her projects aim to inspire action in her viewer by highlighting something previously overlooked, and by creating strategies that assist communities in planning for social change. She is currently finishing an MFA in design at the University of Texas, School of Art and Art History. Her graduate research work helped her to create Sol Design Lab, and she is currently partnering with SXSW and Austin Energy to produce urban solar charging stations for electric vehicles and personal electronic devices. Beth has worked for many years as a graphic designer and education specialist for the Green Map System in NYC, Cuba and Austin. She has served as project coordinator for the University of Texas Integrative Biology Department carbon footprint project and taught campus Green Mapping to design students. She has produced large-scale community murals with her group, Mural Visions, at the Texas School for the Deaf and at Kealing Jr. High School. These projects were supported by the City of Austin Cultural Contractor's program, the Blanton Museum of Art, Real Community Austin and the Theater Action Project.

Frank Fernandez: Executive Director, Green Doors

Frank joined Green Doors as Executive Director in March 2006. He oversees all core functions and is focused on growing the organization to meet the community's acute need for affordable housing. Prior to joining Green Doors, Frank served as Deputy Director for PeopleFund, a community development financial institution. Frank is very active in advocating for affordable housing and folks who have struggled with homelessness. Co-founder of the housing advocacy organization, HousingWorks, he served as Chair of the affordable housing bond campaign that successfully advocated for the passage of the \$55 million City of Austin affordable housing bonds in November 2006. He co-chaired the City of Austin's Affordable Housing Incentives Taskforce from Summer 2006 through Spring 2007. Currently, Frank serves as the Chair of the Texas Supportive Housing Coalition, a statewide coalition of supportive housing providers, and Chair of the Austin CHDO Roundtable, the local non-profit housing coalition. He also serves on the Executive Committees of ECHO, Austin's local homeless coalition, and HousingWorks. Prior to moving to Austin, Frank worked on Wall Street for several years as a financial analyst for Salomon Smith Barney providing technical and quantitative support to municipalities and states across the nation, including the State of Connecticut and the City of Detroit. He holds a B.A. in Philosophy from Harvard University and an M.P.A. from the LBJ School of Public Affairs at the University of Texas.

Blanca Garcia: Chair, Greater Austin Hispanic Chamber of Commerce

Blanca Garcia is currently serves as the Chair of the Greater Austin Hispanic Chamber of Commerce. Mrs. Garcia, Owner of Casa Blanca Realty, has served on the GAHCC Board of Directors since January 2006. Upon her initial induction to the Board, Mrs. Garcia served as Chair of the Education Committee, where she founded the mentoring program at Johnston High School, now named Eastside Memorial High School. In 2008, Mrs. Garcia was elected as Chair Elect of the GAHCC and served as Chair of the Economic Development Steering Committee, establishing a new business structure for economic development programs and activities. Mrs. Garcia has an extensive background in education having taught at Port Isabel ISD, Austin ISD, and was a consultant for the Bilingual Division at the Texas Education Agency. Mrs. Garcia has a B.S. from Texas A&M at Kingsville and a M.A. in Education from the University of Texas at Austin. Mrs. Garcia also serves the Travis Central Appraisal District and is a member of The Settlement Club.

Ann S. Graham: People + Art = Building Community

Ann S. Graham dedicates her professional life to promoting a culturally rich and livable civic environment dba as People + Art = Building Community. As a freelance producer she specifically looks for projects that build connections between artists and the community - linking artists and arts groups with financial and community resources. She is co-founder of the initiative Real Community Austin and has recently been involved in floodlines, SunFlowers – a Garden of Energy , ‘Listening Across Difference”, an oral history project at LASA/LBJ High Schools, and more. Ann was the founding Executive Director of First Night Austin, the New Year’s Eve Celebration of the Arts, which held its inaugural event on December 31, 2005. She has served in leadership positions in the arenas of neighborhood, arts and education organizations including the COA’s Art In Public Places, Hyde Park Neighborhood Association, AISD elementary, middle and high school parent organizations, and currently serves on the Board of Theatre Action Project, the Advisory Councils of Liveable City and Amigos de las Americas, and the Advocacy Committee of CreateAustin.

Jean Graham: Co-Founder of Violet Crown, Art in Public Places

A native Midwesterner with a life-long involvement in the arts, Jean Graham has been a resident of Austin for the past twenty years. A common thread through her work as an artist, curator and arts administrator is the way that art can integrate with, impact, and create community. In 2003 she began working with her 1950s neighborhood (Brentwood/Crestview) in north central Austin to initiate art projects to celebrate and enhance neighborhood identity and bring together its long-time and more recent residents. The neighborhood responded with enthusiasm and started Violet Crown Community Works, a nonprofit organization to help build and sustain community in Brentwood and Crestview by supporting neighborhood enhancement projects. Jean was lead artist for the Wall of Welcome, a 120 ft. long tile wall at the Crestview Shopping Center which engaged the creativity of more than 300 residents; Flying Together a mosaic created with work by students at the Brentwood Elementary School; and the Procession of the Violet Crowns for the first Grand Procession of First Night Austin. In 2001 she joined the City of Austin’s Art in Public Places program where she continues to work to facilitate public artworks throughout city buildings, parks and streetscapes. For her community-based art projects she received the Bank of America Local Hero Award and the Kick-Ass Award from Spike Gillespie in 2006 and a People’s Choice Best Visual Artist award in the 2008 Best of Austin Chronicle.

Michelle Greer: Web Marketing Strategist

Michelle’s specialties include branding, copywriting, market research, blogging, social networking, search engine optimization, and software sales. As an independent marketer, she has used social media tools like Twitter to organize a blood drive that doubled the Blood and Tissue Center's traffic with just three days planning; run a Twitter campaign for domain registrar NameCheap that earned them 8000 Twitter followers, a 10% increase in traffic, and over 200 back links to their website in just one month; featured as an O'Reilly case study in two books and in O'Reilly Radar; been one of the global organizers of Twestival, a Twitter-based fundraiser that raised over \$250,000 for charity:water in less than two months. She actively seeks clients who work very hard to improve their product, service, or NGO and want to help them get their story online for people to see.

Hopeton Hay: Host & Producer, Economic Perspectives on KAZI 88.7 and EconPers.com

As host and producer of Economic Perspectives radio show and the Econpers.com website, Hopeton provides a wide variety of information on small business, economics, banking, finance trends and resources through weekly interviews that inform, educate, and empower underserved communities.

David A. Hinson: National Director, U.S. Department of Commerce’s Minority Business Development Agency

Since 2002, David was President and CEO of Wealth Management Network, Inc., a multi-million dollar independent, financial advisory boutique. Prior to launching Wealth Management Network, David managed a 10-state sales region as Director of Advisory Services for Envestnet Asset Management, a \$70 billion financial advisory firm. In his capacity, David advised high-end advisors in asset allocation, portfolio construction, technology, and product implementation. He also served as Managing Director of Business Development for the company. In addition, David has held a variety of senior-level and mid-management positions at Bank of America, Morgan Stanley & Company, and First Chicago Bank (now JP Morgan Chase) and the Village Foundation. David received an MBA in Finance from The University of Pennsylvania Wharton School, and a bachelor’s degree in Insurance and Finance with honors from Howard University in Washington, D.C. In addition, he completed a fellowship in International Finance with honors from the Stockholm School of Economics and completed graduate-level studies in French with honors at the University of Abidjan, in the Ivory Coast West Africa.

David is a member of a number of civic organizations including a member of the Board of Directors, Treasurer and Chair of the Audit Committee of the Council of Urban Professionals (CUP) in New York. In addition, David has provided on-air financial commentary for CNN, Fox News Channel, CBS News and The BE Report in addition to writing a financial column for The Network Journal and writing personal wealth analyses for Black Enterprise Magazine and Essence Magazine.

Steve Jackobs: Executive Director, Capital IDEA

Steve Jackobs is Executive Director of Capital IDEA in Austin, Texas and has been since its founding in 1998. Capital IDEA moves low-earning adults through the community college and into high-paying careers. Previously he worked in neighborhood organizing in Massachusetts, consumer advocacy in Florida, and with Texas Interfaith Education Fund, the support organization of Austin Interfaith and its sister broad-based community organizations. Steve received his BA from Harvard University in 1979 and his MA from the University of Sussex, England in 1981. He was recognized in 2007 as the Ernst & Young Social Entrepreneur of the Year for Central Texas.

Randy Jewart: Founder & Director, Austin Green Art

Randy Jewart was born Sept. 19, 1969, in Pittsburgh, Pennsylvania. He received his B.A. in English and Education with a Minor in Studio Art from the College of William and Mary, Williamsburg, Virginia, in 1992.

Sculptor/Visionary Randy Jewart is a recent transplant to our fair city but already no stranger. His non-profit, Austin Green Art, maintains continuous expansion of its dazzling public works, bringing people together to consider beauty and the environment. His sculptures are well known around the United States among artists and enthusiasts. And most recently – Randy's extracurricular activities, "The Wheel of Sustainability," "Millionaire Ecologists," and the "Green Pursuit of Happiness Game" are inspiring vigorous get-togethers among Austin's futurists, environmentalists, business people, activists, educators, artists, and Citizens. Randy's uniquely calm leadership style, tempered with clarity and fearlessness, brings out the best in people when discussing today's tough issues and considering multi-cultural, multidisciplinary solutions.

Anne Johnson: Multi-Family Program, Austin Energy

Anne Johnson received a Bachelor degree in Chemical Engineering from the University of Minnesota Institute of Technology in 1995, and a Master of Science in Environmental Health from the University of Minnesota School of Public Health in 1999. Anne has twelve years of experience working at the crossroads of energy, the environment, and public health. She has worked in the private, non-profit, and government sectors including positions as a Chemical Engineer with Barr Engineering Company, an Environmental Engineer with the United States Peace Corps, and technical and organizing positions with two non-profit groups, Environmental Defense and Public Citizen. Anne has been with Austin Energy since 2005. She is the staff engineer for Austin Energy Green Building's Multifamily program with responsibilities including project management, technical reviews, and program development in the areas of building energy use, indoor environmental quality, and commissioning. Anne is a licensed engineer in the state of Texas and is a Leadership in Energy and Environmental Design (LEED) Accredited Professional for commercial New Construction and Homes.

Karrie League: Co-Founder, Alamo Drafthouse Cinema

Karrie League is co-founder of the Alamo Drafthouse Cinema and co-owner of the Austin Alamo Drafthouse theaters. She moved to Austin in 1996 with her husband, Tim, in order to open the first theater on Colorado St. Together they have built/renovated and opened five theaters including the recent move from Colorado St. to 6th St. Having recently reduced her responsibilities towards the day-to-day operations of the theater, she is now involved with several organizations including the Ladybird Johnson Wildflower Center, Austin School of Film, Austin Voices, and Austin Film Society.

Gary Lindner: Chief Operating Officer, ACCION Texas

Chief Operating Officer, Gary Lindner, directly supervises the ACCION Texas staff, and is responsible for the daily operations of all departments and personnel. He has over 30 years of highly successful leadership, management, and fundraising experience. Upon his arrival in 2004, he introduced business practices that helped ACCION Texas grow the largest and best performing microloan portfolio in the United States. Along with introducing new products, he successfully negotiated the largest financial transaction in domestic micro lending history. Before joining ACCION Texas, he was a senior vice president for Southwest Business Corporation. An Air Force Academy graduate and career Air Force officer, he is a command pilot and highly decorated combat veteran, with extensive command and staff experience. He retired with the rank of Colonel. Mr. Lindner earned a masters degree in political science from Auburn University and has served on numerous civic and non-profit boards.

Rory O'Malley: Director of Housing Development, Frameworks CDC

Rory O'Malley is Director of Housing Development at Frameworks Community Development Corporation, a non profit HUD approved Housing Counseling Agency which provides Foreclosure Prevention Counseling, Home Buyer Education and Financial Literacy Education for families in Austin and Central Texas. Prior to working with Frameworks, he worked with People Fund on a special Capacity Building project with non profit affordable housing developers in Austin, with SafePlace on the development of Shelter facilities, Transitional Supportive Housing and permanent rental housing for survivors of domestic violence. He has long term experience in the development of new affordable housing and in the acquisition and rehabilitation of affordable housing for non profit and governmental organizations.

Laura Mathieu: Market President, Capital One Bank

As Market President for Capital One Bank in Austin, Texas, Mrs. Mathieu oversees the bank's community resources and activities designed to help meet the needs of the local Austin community, including philanthropy, volunteerism and community banking products and services. In addition, Mrs. Mathieu serves as Senior Vice President and South Texas Regional Manager. In this role, she manages the operations and activities of Capital One Bank branches throughout the area. Mrs. Mathieu joined Capital One Bank in 1996, bringing more than 18 years of banking and management experience and a longstanding connection to the Austin area community to her current role. An active member of the community, Laura serves on the board of directors of the Bexar Family Justice Center and as the treasurer for Greendoors, Inc. She also serves on the corporate council of the Long Center for Performing Arts. Laura holds a B.S. degree in Business Administration from Nicholls State University, and an M.B.A. from Nicholls State University. She also attended the ABA School of Bank Marketing, University of Colorado, and the ABA Commercial Lending School, Southern Methodist University.

Brewster McCracken: Pecan Street Project

Brewster McCracken has been thinking about the future since he was 14. That year, he built a solar water heater in his parent's garage and entered it in the Corpus Christi Alternative Energy Fair. The next year, he used lawn-mowing money to buy a photovoltaic motor kit from the back of Star and Sky magazine. Corpus Christi never held another alternative energy fair, but Brewster carried his passion for a better (and cleaner) future throughout his career and to the Austin city council. Brewster focused his work on the Council on promoting emerging technologies, particularly film, wireless, clean energy, biotech and digital media, and on establishing mixed-use density zones along Austin's major corridors. He led the successful effort to make Austin a founding partner with the University of Texas in the Austin Wireless Initiative and the UT Bioscience Business Accelerator. He also made Austin Energy the first public utility in the world to open its grid for emerging clean energy companies to beta test their technologies via the Pecan Street Project. His initiatives in film and digital media include sponsoring the successful bond election to upgrade Austin Studios into the nation's premier digital filmmaking studio for independent filmmakers.

Jack McDonald: Chairman of Perficient

Jack McDonald is Chairman of Perficient, a leading publicly-traded information technology consulting firm. Jack is a serial entrepreneur and a winner of the Ernst & Young Entrepreneur of the Year Award. Jack serves as vice chairman of the Greater Austin Chamber of Commerce, chairman of the AusTech Alliance, and serves on the boards of the Austin Technology Council and the World Congress on Information Technology Texas Leadership Council. He also serves as chairman of the Central Texas Regional Center of Innovation and Commercialization, which administers the Texas Emerging Technology Fund for a 15 county region and serves as a catalyst for emerging technology research, development, commercialization, and start-up incubation in Central Texas as part of Texas's efforts to remain globally competitive. He is chairman of the board of PeopleFund, past chairman of the advisory board of American Youthworks, and is a board member of the KIPP Austin Public Schools and the People's Community Clinic. Jack is a member of YPO, the premier global network for presidents under the age of 50.

Luke Metzger: Executive Director, Environment Texas

Luke has played a key role in several environmental campaigns, including winning voter approval of a \$50 million bond to help protect land in the Barton Springs watershed and passage of SB20, which doubled the mandate for renewable energy in Texas. Mr. Metzger has worked as a campus organizer for CALPIRG at the University of California Santa Cruz and as a field organizer working with local communities across Texas on state and federal environmental campaigns. He appears frequently in the media and has been featured or had his articles published by numerous media outlets including CNN, NBC Nightly News, the BBC, Fox News Channel, NPR, the New York Times, USA Today, the Houston Chronicle, and others. He is the author or co-author of several reports including Texas Natural Areas At Risk. His essay "Polluting the Brazos, Sullyng the Soul of Texas" was chosen for publication

in the college writing textbook, "The Longwood Guide to Writing." He sits on the Pollution Prevention Advisory Committee of the Texas Commission on Environmental Quality and the Open Records Steering Committee of the Office of the Attorney General. He has been named by Capitol Inside as one of the "Top Lobbyists for Causes."

Mike Midgley: Vice President of Workforce Education, Austin Community College

Mike Midgley serves as Vice President, Workforce Education & Business Development, with administrative responsibility for the College's credit workforce programs, continuing education, adult education, and international programs. Mike came to ACC as a full-time faculty member in Accounting in 1989, and has held various positions within the college since that time, including Department Chair, Division Chair, Dean, and Associate Vice President. He has also served as president of the Full-time Faculty Senate. Prior to joining ACC, Mike worked as a practicing CPA with both local and international firms. Mike holds a Bachelor of Arts in Letters and a Masters of Accountancy, both from the University of Oklahoma, and is a licensed Certified Public Accountant. He is a member of the Skillpoint Alliance Board of Directors and the Greater Austin Area Workforce Development Board.

Alan D. Miller: Executive Director, Texas Workforce Solutions—Capital Area

Alan has over 30 years of experience in the field of workforce development at the state and local levels. Since July 2007, he has served as the Executive Director for Workforce Solutions-Capital Area Workforce Board, an organization dedicated to helping build an education, skilled workforce in the Austin area. His prior work includes serving as the executive director of the Alamo workforce board in San Antonio, Workforce Division Director for the Texas Workforce Commission, executive director of the Austin/Travis County Private Industry Council, and executive director of the Business Employment Skill Team in Ottawa, Illinois. Alan has also worked as an independent consultant to workforce organizations. Alan is the past chair of the Texas Workforce Executive Directors Council, a member of the National Association of Workforce Boards, past-vice president of the Alamo Area Tech-Prep Consortium, and past member of the board of directors for the Alamo Area Academies. Recently, Alan served as a member of the Austin Chamber of Commerce's Green Jobs Task Force, which studied and reported on the growth of the green economy in Central Texas.

Jaime Noyola: Director of Lending, PeopleFund

Jaime manages the organization's cornerstone lending program; overseeing the entire loan process and ensuring that all clients fully understand their responsibilities and the resources available to them. Prior to joining PeopleFund, Jaime worked with Frost National Bank and gained extensive knowledge in underwriting and departmental process development. He also owned his own private consulting firm assisting his corporate clients with all their finance needs. Jaime has a long-standing commitment to public causes and currently serves as Vice-Chair of the Business Capital and Procurement Committee of the Greater Austin Hispanic Chamber of Commerce. In 2004 Jaime was honored as Frost Bank Volunteer of the Year. Jaime holds a B.S. in Mathematics from the University of Texas at Austin.

Allison Orr: Artistic Director, Forklift Danceworks

From Venetian gondoliers to firefighters, trained dancers to Elvis impersonators, maintenance men to sanitation workers, Allison Orr creates award-winning choreography with all kinds of performers. Defying easy description, Orr's work challenges audiences to expand notions of dance and performer while posing the question: who and what can be presented on stage? Orr finds the raw material for her work among the stories and everyday experiences of ordinary people, spending months researching and immersing herself in the community she is engaging. Uncovering that which is essential to the life of a community but often goes unnoticed is central in Orr's work, as she seeks to give voice to people who may be marginalized or frequently overlooked. Orr was recognized as Outstanding Choreographer of 2003 and 2009 by the Austin Critics Table. Her work has been funded by the City of Austin, the Texas Commission on the Arts, The Austin Community Foundation, and the City of Venice, Italy. In 2005 she received a commendation for her work with visually impaired people from the City of Austin Mayor's Committee for People with Disabilities. Orr's choreography has been featured in documentaries in film and book form, including *Braindamadj'd...Take II*, a film about a man's recovering from a disabling car accident; the documentary *Left to Our Own Devices*, which explores art-making and disability; *Venice Dance*, a forthcoming photography book showcasing dancers in Venice, Italy; and *Dogs with Jobs*, a program on the National Geographic Channel showing Orr's choreographic work with two visually impaired men and their guide dogs. Orr's major choreographic works include: *The Trash Project*—a dance for 24 employees and 16 vehicles of Austin's Solid Waste Services Department, *SKATE! A Night at the Rink*—a dance for 30 roller skaters performed at Austin's Playland Skate Center; *The King & I*—an evening-length work exploring the life and legend of Elvis Presley; *The Gondola Project*—a dance for eight gondoliers performed on a canal in Venice, Italy; *Sextet*—a dance for two trained dancers, two visually impaired men, and their two guide dogs; *In Case of Fire*—a dance performed by 12 City of

Austin firefighters; and Dances for Dogs—an afternoon of dances featuring dogs and their owners. Orr is currently on the dance faculty of Austin Community College, and she has experience teaching a wide variety of students, including children, adults over 65, and people with a broad spectrum of disabilities. Before founding Forklift Danceworks in 2001, Orr taught dance with MacArthur Award winner Liz Lerman and performed with Robert Moses and Janice Garrett in the Bay Area. Orr received an MFA in Choreography and Performance from Mills College in 1998.

Leo Ramirez: Co-Founder, COO, and CFO, EDCO Ventures

Mr. Ramirez is EDCO Ventures' Chief Operations Officer, Chief Financial Officer and Co-Founder. Born and raised in McAllen, TX, Mr. Ramirez is an entrepreneur and fourteen-year computer industry veteran with diverse operational experience managing business units, selling millions in enterprise software, creating consulting, training and support groups and optimizing operational and software deployment processes. He is Co-Founder and Chief Strategist of CoreTap Software, Co-Founder of Copan, LLC and Executive Producer of NOC Films, LLC. Mr. Ramirez has held senior management positions with Sun Microsystems, Coremetrics Software, Trilogy, Inc. and Apple, Inc. He attended Stanford University's Computer Systems Engineering Program from 1992-1996.

Jon Roberts: Managing Director, Tip Strategies

Jon Roberts is a national leader in technology-led economic development. He has overseen projects in Texas and other U.S. regions, as well as in Europe and Asia. In addition to being a practitioner in the field, he has conducted original research into technology growth and has been active at the state level on new legislation and initiatives. As manager of TIP's economic development practice, Mr. Roberts has led consulting projects in Richmond, Virginia, the Chicago-Milwaukee corridor, the Dallas-Fort Worth Metroplex, and the Austin area. Mr. Roberts was a principal with Angelou Economic Advisors Inc. from fall 1995 to fall 2000. He structured and managed the firm's economic development activities and oversaw state strategy discussions on incentives and tax abatements, as well as local recruitment and redevelopment efforts. He has prepared policy papers on national economic development strategy, published articles on economic development marketing and has written editorials for the state's major newspapers. Mr. Roberts came to Texas in 1994 as the Director of Business Development for the Texas Department of Commerce. He was responsible for overseeing a staff of over 100 employees in investment, trade, and community development. Mr. Roberts serves on the board of KMFA radio in Austin, Texas, and is active in the technology community.

Suzanne Santos: Director, Austin Farmer's Market

Suzanne Santos holds a Master of Science in Community Development from the University of California at Davis and has worked to promote local food systems for the past sixteen years. Ms. Santos joined Sustainable Food Center in 2000 as Executive Director, then served as Development Director when the agency merged, bringing significant marketing and management experience to the organization. Her passion for farming led Ms. Santos to her niche connecting local farmers with urban markets. Prior to joining SFC, Suzanne worked for three years in Costa Rica and Honduras on agricultural projects as a representative of the Peace Corps. Along with her work at SFC, Ms. Santos runs a small family farm in Kyle, Texas, where she raises two sons, peaches and chickens.

Sheila Scarborough: Social Media Trainer and Consultant

Sheila Scarborough is a writer specializing in tourism/travel, the social Web and NHRA drag racing. She's been published in numerous magazines and newspapers, writes three different blogs and is a Board member of Freelance Austin. She is the co-founder of Tourism Currents, a membership site and online community that trains tourism professionals in social media for destination marketing.

Janet Seibert: Civic Arts Program Consultant, City of Austin

Janet is the Civic Arts Program Consultant for the City of Austin. Over the twenty-five years Janet has lived here she has been on all sides of the cultural fence. For many years she was a practicing public artist creating permanent & temporary works in Texas and around the country utilizing structured fabric that she called "wind sculpture." Being a citizen artist working in cultural policy became an important aspect of Janet's career. She co-chaired a Cultural Funding Program Peer Review Panel for three years. As an artist member of various Austin City Council-appointed boards, task forces, and committees she has helped create the Austin AIPP Program, the Downtown Austin Design Guidelines, and economic development strategies for Austin cultural vitality and creative economy. In the late 1990s, as task force member, Airport Advisory Board member, and then, City Staff, she advocated & implemented strategies to highlight the Austin nature and character at Austin-Bergstrom International Airport. Janet has worked for the City for the past ten years. For the last seven years she has been with Economic Growth and Redevelopment Services Office where she has worked on numerous special projects. She conceived and managed

the development of the AUSTIN ARTS Book and co-managed the Downtown Arts Development Study. In 2003-04, Janet conducted the cultural assessment prior to overseeing the community-wide CreateAustin cultural planning process. Janet continues working on CreateAustin, overseeing the Plan design and analysis of City roles and responsibilities, responding to community inquiries on how to become more involved, and she is active in the community arts discussion. She is also point person on "Take it to the Next Level: Professional Development and Technical Assistance Workshops" for creatives and produces the CAD & CreateAustin e-newsletters.

David Siebold: City Council Member, City of Leander

City Council Member David Siebold is currently serving his 6th term on the Leander City Council. He has been on the Council since 1999. Prior to being elected to the City Council, he served on the Leander Planning and Zoning Commission for 2 years and Board of Adjustments for 1 year. He has been very involved with developing the current plan for the city in regards to land use and transportation. His interests are with Land Use and Transportation for the Central Texas Region, with particular interest in Transit Oriented Developments. He has been a regular attendee of the Texas APA conferences, along with Congress of New Urbanism events. He currently serves on the Board of the Alliance for Public Transportation (since 2006), along with the Board for Envision Central Texas (since 2006). David is currently employed as the owner of It's A Grind Coffee House in Cedar Park. Prior to that, he worked in the High Tech Industry in various Engineering/Sales/Marketing roles. He is a graduate of Marquette University with a Bachelors of Science Degree in Mechanical Engineering.

Suzi Sosa: President & Founder, MPOWER Foundation

Suzi Sosa is the President and Founder of the MPOWER Foundation, the philanthropic arm of the MPOWER Group. The MPOWER Group includes a double-bottom-line venture capital fund, a business incubator and accelerator and a portfolio of companies all delivering products and services to the underserved. The MPOWER Foundation supports not-for-profit programs that benefit the same underserved customers. Prior to joining MPOWER, Ms. Sosa served as an economic development specialist in the U.S. Department of Commerce, and preceding that, as a special advisor to Prime Minister Rafiq Hariri of Lebanon and subsequently Premier Jennifer Smith of Bermuda. Ms. Sosa's areas of expertise include: alternative financial services, legal institutions and economic growth, organizational development, social entrepreneurship, and the non-profit sector. She has a Masters in Public Administration in International Development from the John. F. Kennedy School of Government, and a B.A. from the University of Texas at Austin.

Garner Stoll: Assistant Director, Neighborhood Planning & Zoning Department, City of Austin

Garner Stoll has worked as Planning or Community Development Director for the cities of Lawrence, Kansas; Lincoln, Nebraska; Boulder, Colorado; Oklahoma City, Oklahoma; and Parker, Colorado. He is currently employed by the City of Austin, Texas as Assistant Director of Planning and Development Review. His professional interests include transportation, comprehensive, downtown, and neighborhood planning, and the development of greenways, trails, and open spaces. He is a charter member of the American Institute of Certified Planners. His work has been the recipient of numerous professional recognitions and awards. He holds an undergraduate degree in Anthropology and a Masters Degree in Regional and City Planning, both from the University of Oklahoma.

Dave Sullivan: Chair, Austin Planning Commission

Dave Sullivan has a bachelors degree in Engineering and Applied Sciences from Harvard University, an M.S. in Operations Research and a Ph.D. in Management Sciences / Information Systems from UT Austin. He bicycle-commutes to his day job as a Research Associate at the UT Austin Center for Energy and Environmental Resources, where he studies air pollution. He was previously a section manager at the TCEQ, and had an earlier career as an aerospace engineer. As a volunteer he has served on several non-profit steering committees and on the City of Austin Planning Commission 1994-1999 and 2001-now, the Smart Growth Task Force in 1999, two Bond Oversight Committees since 1999, the Bond Election Advisory Committee in 2005, and the Live Music Task Force in 2007. The Planning Commission has recently initiated work on a new Comprehensive Plan for Austin. He is married to Mary Baughman, a book conservator at the UT Harry Ransom Center, and their daughter Iris is a freshman in the Fine Arts Academy at McCallum High School.

Juan Tornoe: Founder, Cultural Strategies

Juan Tornoe has worked for more than 12 years on the media, agency and client sides of the marketing and advertising industry, with experience in copywriting, strategy development, media buying and consumer research, Juan is an expert marketer with a passion for serving the Hispanic community. He has worked with a wide range of businesses, from owner operated small companies to Fortune 1000s and has judged the AAAF's ADDY Awards. He

is the owner and Sr. Consultant at Hispanic Trending, the leading Latino marketing and advertising blog, a national and international consultant and public speaker, has been published in several industry publications and newspapers, among them Marketing y Medios, LatPro.com, Latino Magazine, IntelCard Magazine, The Dallas Morning News, and FutureNow's GrokDotCom. Juan is frequently quoted in the news regarding his area of expertise, his insights appearing in The New York Times, USA Today, Reuters, The Associated Press, CNN, Los Angeles Times, NPR, BBC, The St. Louis Post-Dispatch, Dan Rather Reports, ALMA Magazine, and Univision. He has a Bachelor's degree from Universidad Francisco Marroquin and an M.B.A. with emphasis in Marketing and Total Productivity Management from E.S.E.A.D.E., both in Guatemala City, Guatemala.

Kelly Weiss: Executive Director, PeopleTrust

Kelly is the inaugural Executive Director of PeopleTrust. Kelly is a leader in the field of community land trusts and shared equity housing, serving on the Board of Directors of the National Community Land Trust Network and speaking and writing on the topic at a local, state, and national level. Prior to her position with PeopleTrust, Kelly served as the Community Development Administrator over the City of Austin's Housing Finance Corporation, a public non-profit housing finance corporation, where she administered a \$20 million annual affordable housing budget that included the city's community land trust and shared equity policies, the city's affordable housing incentive programs, and affordable housing bond and tax credit programs.

Chris Winland: Project Manager, Good Company Associates

Chris Winland brings over a decade of public and private sector experience to Good Company Associates. He joined Good Company from the Office of Texas State Representative Mark Strama where he served as legislative director and chief of staff and helped craft bills on green jobs, renewable energy financing, and a wide range of other subjects. Prior to working at the Texas Legislature, he held positions at IBM, the Austin Technology Incubator's Clean Energy Incubator, the LBJ School of Public Affairs, and MTG Management Consultants. With this diverse experience, he has an excellent understanding of both the business and policy challenges facing Good Company's clients, whether they are well-established companies or emerging start-ups.